



SPONSORSHIP PACK

ANNUAL FORUM 2025

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1. ABOUT ENERGY CITIES

Energy cities is a network of cities; we are a community of several hundred local authority representatives from 30 countries. The network gathers frontrunners and energy transition beginners, city officials and technical experts.

We showcase concrete alternatives deployed by cities, we advocate to change politic and economic governance at all levels, and we foster a wide cultural change leading to a resilient society.

Our goal: decarbonised and resilient cities

After decades shaping energy and climate policies for a decentralised, democratic and decarbonised energy system, the next step for cities is to transform their entire metabolism with a climate-neutral approach. Building resilient communities means fostering interdependence between sectors, between territories, between economic, social and cultural players and city leaders to share wealth and well-being at the local scale.

Our vision is that, by 2050, we will all be living in decarbonised and resilient cities with access to affordable, secure and sustainable energy. We strive to deliver living spaces that are accessible to everyone, through vibrant local economies and maximising resource regeneration.

This year we are celebrating our 35th anniversary and we are reflecting on the work we have done and the next steps to keep advancing in the green transition.



2.ANNUAL FORUM 2025

Energy Cities annual forum is a unique event that brings together municipalities, urban experts and organisations in the field of energy and sustainability to discuss common challenges and set the path to advance in the green transition.

This year it will take place on the 8th, 9th and 10th of April in Besançon, France.



Energy Cities



Networking opportunities

The event will offer many opportunities to connect with other municipalities, like-minded professionals and relevant stakeholders.



High-profile speakers

Deputy mayors, EU officials and leaders from international organisations will be participating in the forum.

Capacity building and knowledge sharing

We will address the challenges and common issues cities face and the different solutions to help them in their transition.



An innovative programme

Our innovative programme offers five thematic journeys which will include a site visit and two workshops to learn more about Besançon's sustainable initiatives and share experiences and get inspired.

There will also be one plenary session and three parallel sessions: an inspiration fair, which will present the diversity of opportunities our network offers its members; an open mic for participants to share their ideas and experiences in 20 minute-slots; and a matchmaking session to explore funding opportunities under EU calls and other funding sources.

3. MEET THE HOST: BESANÇON



Besançon, a beautiful city sitting within an oxbow of the river Doubs and birthplace of Energy Cities, will host our members, partners and individuals involved in environmental projects.

Its energy and climate policies and innovative projects have made it one of the pioneering local authorities in the green transition in France. It is committed to becoming a sustainable and resilient territory by leading initiatives and boosting local cooperation.

It also aims to achieve the objective set by Grand Besançon of becoming a positive energy territory (TEPOS) by 2050. To do so it must propose a comprehensive programme, called Plan Climat-Air-Energie Territorial (PCAET), Territorial Climate Air Energy Plan, to develop a new development model that is both more sober and efficient.

The city of Besançon has been awarded with the European Energy Award Gold (EEA) in 2008, 2012, 2016 and 2021!

4. SPONSORSHIP PACKAGES

Energy Cities offers the opportunity for companies and private foundations to be part of the Annual Forum and gain visibility before, during and after the event. A variety of options are available.

GOLD PACKAGE

As a Gold Sponsor, you will ensure maximum visibility for your organization in the framework of our event. You will fund one of the journeys and our matchmaking session.

CONTRIBUTION: 3000 EUR

- Visibility before, during and after the event. Your logo will be on the conference materials: website (12,000+ monthly views), section about the conference on event newsletter and our members newsletter (database of more than 11,000+ contacts), downloadable programme and power point presentation on the closing session.
- Sponsor a journey and its lunch: logo on the downloadable journey brochure, mention on all the communications about the journey (newsletter and articles on the website), roll-up in the workshop room.
- Sponsor the matchmaking session: introduce the session and roll up in the room.
- Participation of 3 people in the conference and the gala dinner.

SILVER PACKAGE

As a Silver Sponsor your organization will have great visibility and you will sponsor a journey lunch and the open mic session.

CONTRIBUTION: 2000 EUR

- Visibility before, during and after the event. Your logo will be on the conference materials: website (12,000+ monthly views), section about the conference on event newsletter and our members newsletter (database of more than 11,000+ contacts), downloadable programme and power point presentation on the closing session.
- Sponsor a journey lunch: logo on the downloadable journey brochure.
- Sponsor the open mic session: mention in the beginning of the session and roll up in the room.
- Participation of 2 people in the conference and the gala dinner.

BRONZE PACKAGE

As a bronze sponsor you will ensure visibility for your organisation, and you will sponsor the inspiration fair.

CONTRIBUTION: 1000 EUR

- Visibility before, during and after the event. Your logo will be on the conference materials: website (12,000+ monthly views), section about the conference on event newsletter and our members newsletter (database of more than 11,000+ contacts), downloadable programme and power point presentation on the closing session.
- Sponsor the inspiration fair: roll up in the room.
- Participation of 1 person in the conference and the gala dinner

SUMMARY

	GOLD	SILVER	BRONZE
Logo in event website	✓	✓	✓
Roll up	✓	✓	✓
Logo in brochure	✓	✓	✗
Logo in the comms on a journey	✓	✗	✗
Introduction of a session	✓	✗	✗
Mention in a session	✓	✓	✗
Tickets	3	2	1

5. CONTACT US

Do you wish to sponsor our event and join us in Besançon?

Contact alicia.funes-moro@energy-cities.eu.