

9 APRIL 2025

JOURNEY 4

EATING WELL, EATING LOCAL

Topic

Food is a major cultural and social issue. It is much more connected to energy issues than you might think. How can we build an agricultural and food policy that serves the health of residents? How can cities develop their green belts while preserving land?

Keywords: Local supply plan - green belt - short circuits - soil preservation - food safety

9h45-12h30

Site visit: Graines de maraîchers nursery

This nursery is an organic market-gardening production site in the Grand Besançon Métropole (GBM) area, hosting 'Graines de maraîchers' (seeds of market-gardeners), i.e. entrepreneurs with no farming background who can test their skills at the nursery before setting up on their own.

To do this, GBM offers them 600 m² of buildings, 17 ha of farmland, greenhouses and a sales outlet, which they share with Les Jardins de Cologne, a team of sixty social integration workers and around ten technical supervisors.

Since 2017, the nursery has been part of a Territorial Food Project that extends this political will to support sustainable agriculture and food in the GBM area.



Co-organised with

In partnership with

9 APRIL 2025

JOURNEY 4

EATING WELL, EATING LOCAL

12h30-14h00 *Lunch***14h - 15h30** **Testimonial workshop: Local authorities as drivers of change in the food environment**

Food environment refers to all the physical, economic and socio-cultural conditions that influence and determine an individual's eating habits. It can be modified by a wide range of local stakeholders (local authorities, associations, private companies, etc.), through actions that may or may not target food. What are you doing in your region to change the food environment? What are your flagship initiatives? And what are the next steps?

15h30 - 15h45 *Coffee break***15h45-17h30** **Hold up - a collective intelligence workshop**

The session will aim at using collective intelligence from all participants to address challenges or difficulties met by some cities in developing and implementing their projects. The workshop will use the "Hold up" methodology which is based on co-development when participants help each other solve a problem with the help of facilitators.

The group of participants will split into 3 to 5 tables and, according to the "Hold up" methodology, each table will include 1 city who presents their challenges/problems to the other participants using the following steps: presentation, clarification round, formalization of a request, round of consultation and summary. The topics will be proposed by participants.

Please note that this sheet is provisional; the sheet with more technical details will be provided at the end of March.

Co-organised with

In partnership with