

9 APRIL 2025

JOURNEY 3

DOING BETTER WITH LESS

Topic

Doing better with less means, for example, encouraging the re-use of materials and developing new training courses, engaging in low-tech, and limiting urban sprawl and massive overbuilding. How are cities integrating this way of thinking into their policies?

Keywords: re-use - sufficiency - development of new sectors - emerging jobs - low tech - culture

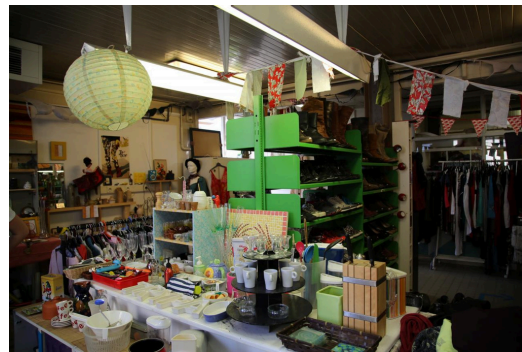
9h45-12h30

Site visit: N Building at the old Arsenal site (a pilot re-use project) & transitory urbanism with the Hôp hop hop association

The Arsenal site, a former military site that became a School of Medicine and then a School of Literature, has been under renovation since summer 2022. This is the first 'circular economy and reuse' school project launched by the French government. It will be completed in June 2025. The project owner chose to test the circular economy on a large scale and also to create a communication and training tool. The building measures almost 7,000 m².

All the materials, such as the carpentry, woodwork, sanitary facilities, light fittings, furniture, ashlar, rafters, concrete pieces, metal cable trays and door handles, have been reused to rehabilitate this university site. On site, participants will visit the storage centre, where recycled materials are stored.

The Hôp hop hop association was created in 2017 by 5 founding members from complementary professional backgrounds, from architects to urban planners. Its purpose is to take over spaces, temporarily or not, to work, get together, exchange ideas and create collective projects. For the past 8 years, Hôp Hop Hop has been using 2,000 m² of the former School of Medicine, donated by the hospital in Besançon.



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12h30-14h00 *Lunch***14h-15h15** **Testimonial workshop: building circular cities, municipal leadership in reuse and sufficiency**

Cities are driving the shift to circular economies by fostering local entrepreneurship, community action and forward-thinking policies. From creating circular hubs to supporting green jobs, municipalities are proving that reuse and sufficiency fuel environmental, social and economic progress. This workshop will showcase practical strategies, real-world examples and tools local governments can use to embed circularity and sufficiency into urban development and sufficiency while addressing urban challenges through circular economy solutions.

15h15-15h30 *Coffee break***15h30 - 17h30** **Hold up - a collective intelligence workshop**

The session will aim at using collective intelligence from all participants to address challenges or difficulties met by some cities in developing and implementing their projects. The workshop will use the "Hold up" methodology which is based on co-development when participants help each other solve a problem with the help of facilitators.

The group of participants will split into 3 to 5 tables and, according to the "Hold up" methodology, each table will include 1 city who presents their challenges/problems to the other participants using the following steps: presentation, clarification round, formalization of a request, round of consultation and summary. The topics will be proposed by participants.

Please note that this sheet is provisional; the sheet with more technical details will be provided at the end of March.

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