

9 APRIL 2025

JOURNEY 1

ENGAGEMENT FOR COOPERATION



Schedule of the day

8h30		Start of the day <i>Townhall - Place du 8 septembre</i>
9h30		Departure - follow the journey referent with a blue flag  - <i>Townhall</i>
10h00		Site visit - Grette Brulard area
12h30		Lunch
13h30		Testimonial workshop
15h00		Coffee break
15h30		Collective intelligence workshop
17h00		Feedback session
17h30	RELAX	Free time
19h30		Gala dinner (without etiquette) Bring your badge <i>Fine Arts Museum - Place de la Révolution</i>

Topic

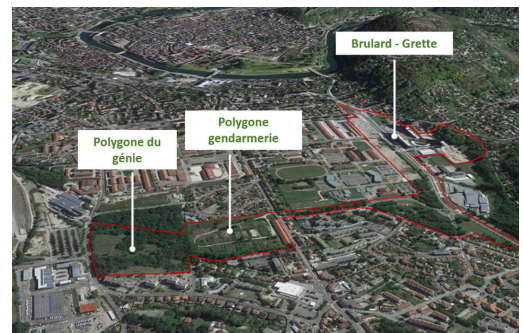
Cooperating with citizens and other local stakeholders, engaging them to develop projects, implies a change of attitude for the local authority and new participatory governance approaches. How can this be achieved? How can we draw on tried-and-tested methods?

Keywords: citizen involvement – changing community's attitude – facilitating dialogues between relevant actors – supporting the change

Site visit: Grette Brulard area

Participants will learn about the citizen engagement initiatives undertaken by the city of Besançon such as the citizen savings for the Maison des Femmes project, the Schools Plan and the Vaites conference. After they will make a visit to the Grette Brulard development project. The project aims to convert a 25-hectare site close to the historic center into 600 housing units.

The city of Besançon plans to make this district an example of the principle of rebuilding the city on top of the city, offering a new opportunity to develop alternative housing to individual homes with high environmental standards while ensuring a balanced social mix. To achieve this, a particularly advanced participatory process was carried out with residents. The choice of pre-greening the site, which reverses the development process, is also unique.



Speakers:

- **Gilles Labrousse**, *Head of the Participatory Democracy Department - City of Besançon*
- **Anne-Laure Fournier**, *Financial director – City of Besançon and Grand Besançon Métropole*
- **Bastien Fiori**, *Project manager – Town planning - City of Besançon*
- **Johnny Magnenet**, *Project manager « Natural spaces, green and blue fabrics, urban agriculture » - Biodiversity and green spaces Department - City of Besançon*

Testimonial workshop - *City Stories of citizens engagement on the energy transition*

This workshop will explore the evolution of citizen engagement as a concept: how cities have been going about it, what has changed, what are the current challenges and future rays of hope.

From less formalised to more structured forms of collaboration to involve citizens in decision making on local energy, the workshop will allow participants to analyse their evolution. Together with experts from the field we will look at engagement practices from the past and successful methods from the present time. The conversation will also lead us to reflect on the possible impacts of new technology such as artificial intelligence on these processes.

Facilitators:

- **Miriam Eisermann**, *Communications & EU Policy Manager - Energy Cities*
- **Sara Giovannini**, *Communications & EU Policy Manager - Energy Cities*

Speakers:

- **Anne-Marie Zwanink**, *Senior Project manager & Strategic engagement advisor - City of Utrecht, NL*
- **Corentin Girard**, *Coordinator of the Energy Area - Valencia Clima y Energia, ES*
- **Christos Porios**, *Funder - OpenCouncil, GR*
- **Judith Ferrando**, *Co-Director - Missions Publiques, FR*

Hold up - a collective intelligence workshop

The session will aim at using collective intelligence from all participants to address challenges or difficulties met by some cities in developing and implementing their projects. The workshop will use the "Hold up" methodology which is based on co-development when participants help each other solve a problem with the help of facilitators.

The group of participants will split into 4 tables (1 challenge/question/concern) by table. Each table will be facilitated by a moderator.

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