










9 APRIL 2025

## JOURNEY 4

# EATING WELL, EATING LOCAL

Journey  
color  
Orange

### Schedule of the day

8h30		Start of the day <i>Townhall - Place du 8 septembre</i>
9h30		Departure - follow the journey referent with an orange flag 🚩 - <i>Townhall</i>
10h00		Site visit - <i>Graines de maraîchers nursery</i>
12h30		Lunch
13h30		Testimonial workshop
15h00		Coffee break
15h30		Collective intelligence workshop
17h00		Feedback session
17h30	<b>RELAX</b>	Free time
19h30		Gala dinner (without etiquette) <b>Bring your badge</b> <i>Fine Arts Museum - Place de la Révolution</i>

## Topic

Food is a major cultural and social issue. It is much more connected to energy issues than you might think. How can we build an agricultural and food policy that serves the health of residents? How can cities develop their green belts while preserving land?

**Keywords:** Local supply plan - green belt - short circuits - soil preservation - food safety

### Site visit: Graines de maraîchers nursery

The Besançon market-garden nursery is an organic market-gardening production site in the Grand Besançon Métropole (GBM) area, hosting 'Graines de maraîchers' (seeds of market-gardeners), i.e. entrepreneurs with no farming background who can test their skills at the nursery before setting up on their own.

To do this, GBM offers them 600 m<sup>2</sup> of buildings, 17 ha of farmland, greenhouses and a sales outlet, which they share with Les Jardins de Cocagne, a team of sixty social integration workers and around ten technical supervisors.

The 'Graines de maraîchers' also benefit from the pooling of agricultural equipment from Les Jardins de Cocagne, and from their technical support. They are legally housed by Coopilote, a cooperative that supports them during their 3-year test phase. Since 2017, the nursery has been part of a Territorial Food Project that extends this political will to support sustainable agriculture and food in the GBM area.



## Speakers:

- **Laure Paveau**, *Manager - Jardins de Cognac & Director - Julienne Javel association*
- **Vincent Girard** - *Founder - Coopilote*
- **Françoise Presse**, *Councillor in charge of food and agriculture - Grand-Besançon Métropole*
- **Julie Faure**, *Head of the environment department - Grand-Besançon Métropole*
- **Prisca Van Paassen**, *Project Manager - ADEME Bourgogne Franche-Comté*
- **Madeleine Charru**, *Co-founder of the Alliance for Food and Farming Transitions, ALTA (France)*

## Testimonial workshop: Local authorities as drivers of change in the food environment

Food environment refers to all the physical, economic and socio-cultural conditions that influence and determine an individual's eating habits. It can be modified by a wide range of local stakeholders (local authorities, associations, private companies, etc.), through actions that may or may not target food. What are you doing in your region to change the food environment? What are your flagship initiatives? And what are the next steps?

### Facilitator:

- **Claire Roumet**, *Strategic partnerships & EU Policy Management - Energy Cities*

### Speakers:

- **Alizée Marceau**, *Coordinator - Alliance for Food and Farming Transitions, ALTA, FR*
- **Adelina Paula Mendes Pinto**, *Deputy Mayor - Guimarães, European Green Capital 2026, PT*
- **Stéphanie Scailquin**, *Deputy Mayor of Namur in charge of Town Planning and Ecological Transition, BE*
- **Tristan Riom**, *Vice-Chairman of Nantes Métropole, responsible for agriculture, climate change, resilience, food transition and energy transition, FR*
- **Celine Burki**, *Deputy Director for public policy, in charge of food and services to children - City of Geneva, CH*

## Hold up - a collective intelligence workshop

The session will aim at using collective intelligence from all participants to address challenges or difficulties met by some cities in developing and implementing their projects. The workshop will use the "Hold up" methodology which is based on co-development when participants help each other solve a problem with the help of facilitators.

The group of participants will split into 4 tables (1 challenge/question/concern) by table. Each table will be facilitated by a moderator.

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